

EUROPEAN HERITAGE EXCELLENCE DAY

6.10.2024 | BUCHAREST



EUROPEAN
CULTURAL HERITAGE
SUMMIT 2024

ROMÂNIA



PREȘEDINTELE
ROMÂNIEI

Event held
under the
High Patronage
of the President
of Romania



MINISTRY OF CULTURE



Co-funded by
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EUROPEAN HERITAGE EXCELLENCE DAY PRESENTATIONS BY THE AWARD WINNERS 2024

ORGANISED BY

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IN THE FRAME OF THE

[European Cultural Heritage Summit 2024 in Bucharest](#)

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NAȚIONAL
DE ARTĂ
AL ROMÂNIEI**

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EUROPEAN HERITAGE EXCELLENCE DAY 2024

PROGRAMME

Facilitator

Elena Bianchi, Programme Manager of the European Heritage Awards / Europa Nostra Awards

14:30 Welcome Coffee

15:00

OPENING REMARKS

Jacek Purchla, Chair of the European Heritage Awards Jury 2024

15:15

PRESENTATIONS BY THE AWARD WINNERS 2024

CONSERVATION AND ADAPTIVE REUSE

- **Royale Belge Building, Brussels, BELGIUM**
Peter St John, Architect and Partner at Caruso – St John
- **Schulenburg Mansion, Gera, GERMANY**
Jan T. Kielstein, Successor and Project Manager at the European Association of Friends of Henry van de Velde e. V.
- **Ignacy Historic Mine, Rybnik, POLAND**
Marek Golosz, Director of Zabytkowa Kopalnia Ignacy
- **Saxon Church in Alma Vii, ROMANIA**
Caroline Fernolend, President of Mihai Eminescu Trust
- **St. Michael's Church, Cluj-Napoca, ROMANIA**
Dorottya Makay, Director of IROD M LTD, and Ádám Maksay, Director of M&M DESIGN LTD
- **Snow Wells, Sierra Espuña, SPAIN**
Pablo Carbonell Alonso, Chief Architect at Ecoprojecta

- **Gideon Tapestries, Hardwick Hall, UNITED KINGDOM**
Liz Waring, Property Curator at Hardwick Hall, National Trust
- **Shrewsbury Flaxmill Maltings, Shrewsbury, UNITED KINGDOM**
Tim Greensmith, Associate at Feilden Clegg Bradley Studios
- **Westminster Hall, London, UNITED KINGDOM**
Patrick Duerden, Practice Director at Donald Insall Associates

RESEARCH

**NewsEye: A Digital Investigator for Historical Newspapers,
AUSTRIA/FINLAND/FRANCE/GERMANY**
Antoine Doucet, Professor at La Rochelle Université

EDUCATION, TRAINING AND SKILLS

- **Teryan Cultural Center - Empowering Armenian Refugees from
Nagorno-Karabakh, Yerevan, ARMENIA**
Anushik Ghuzanyan, Project Coordinator at Teryan Cultural Center
- **Boulouki - Travelling Workshop on Traditional Building, GREECE**
Ionas Sklavounos, Co-founder and Project Manager for Boulouki - Itinerant Workshop on
Traditional Building Techniques
- **Traditional Farm Buildings Scheme, IRELAND**
Anna Meenan, Traditional Farm Buildings Grant Scheme Project Manager at the Heritage Council
- **Serfenta Crafts Revitalisation Model, Cieszyn, POLAND**
Łucja Cieślak, Vice-President of the Serfenta Association
- **White Carpentry School, Narros del Castillo, SPAIN**
Angel María Martín López, Director of Centro de Interpretación de la Carpintería Mudejar de Avila
(C.I.C.M.A)

16:30 – 17:15 Coffee Break



CITIZENS' ENGAGEMENT AND AWARENESS-RAISING

- **The Square Kilometre, Ghent, BELGIUM**
Tina De Gendt, Historian in Residence at The Square Kilometre
- **The Silence that Tore Down the Monument, Kamenska, CROATIA**
Sandro Đukić, Freelance Artist and Collaborator of SNC
- **Preserving the Community Halls for Local Civil Society Activities, FINLAND**
Mikko Härö, Chairperson of the National Advisory Board of the Community Halls
- **Fortified Castles of Alsace Association, FRANCE**
Guillaume D'Andlau, Honorary President of Association des Châteaux Forts d'Alsace
- **Citizens' Rehabilitation of the Tsiskarauli Tower, Akhieli, GEORGIA**
Marine Mizandari, Co-Chair of the National Trust of Georgia
- **International Festival of Classical Theatre for Youth, Syracuse, ITALY**
Marina Valensise, Managing Director at INDA Foundation
- **Foundation for the Conservation of the Historical Estate Ockenburgh,
The Hague, THE NETHERLANDS**
Karin Zwinkels and Masja Brouwer, Chair of SHBO Board and Member of SHBO Board and
Communication Coordinator

HERITAGE CHAMPIONS

- **Society of Friends of Dubrovnik Antiquities, CROATIA**
Vedran Kosović, President of the Society of Friends of Dubrovnik Antiquities
- **Else "Sprossa" Rønnevig, Lillesand, NORWAY**
Ola H. Fjeldheim, General Secretary of Fortidsminneforeningen / National Trust of Norway
- **Piotr Gerber PhD, Wrocław, POLAND**
Piotr Gerber, Chairman of The Foundation for the Protection of Silesian Industrial Heritage
- **Marcus Binney CBE, OBE Hon FRIBA FSA, UNITED KINGDOM**
Marcus Binney, Executive President of SAVE Britain's Heritage



18:30

CLOSING REMARKS

- **Judith Videcoq**, Head of Unit of Creative Europe, Directorate General of Education, Youth, Sports, and Culture of the European Commission
- **Sneška Quaedvlieg-Mihailović**, Secretary General of Europa Nostra

19:00

END OF THE EUROPEAN HERITAGE EXCELLENCE DAY

EUROPEAN HERITAGE EXCELLENCE DAY PRESENTATIONS BY THE AWARD WINNERS 2024

SPEAKERS



JACEK PURCHLA
Chair of the
European Heritage Awards Jury 2024

Jacek Purchla has been the Vice President of Europa Nostra since 2018.

Polish Art Historian and Economist, Professor of Humanities, and member of the Polish Academy of Arts and Sciences, he is the founder of the International Cultural Centre in Kraków and was its director from its inception in 1991 until 2018. He is the head of the Department of Economic and Social History and the UNESCO Chair for Heritage and Urban Studies at the Kraków University of Economics.

He specializes in urban studies, social and art history, as well as the theory and protection of cultural heritage. Between 2016 and 2017 he was the President of the UNESCO World Heritage Committee.

He is a member of many organisations and associations including The Society of Friends of Kraków History and Heritage, of which he is a current president. He is the author of over 500 academic works, including several books published in many languages.



CONSERVATION AND ADAPTIVE REUSE



PETER ST JOHN
Architect and Partner at
Caruso – St John

Peter St John studied at the Bartlett School of Architecture, University College London, and the Architectural Association. He established Caruso – St John Architects with Adam Caruso in 1990.

The practice has offices in London and Zurich and has worked on various projects throughout Europe. These projects range from large urban developments and cultural initiatives to detailed interventions in complex historic settings.

Caruso St John first rose to prominence after winning the competition for the New Art Gallery Walsall (2000). The practice was awarded the 2016 RIBA Stirling Prize, the UK's most prestigious architecture award, for the Newport Street Gallery.

Peter St John is a Professor of Architecture at London Metropolitan University.

In 2019, the Royal Academy of Arts elected Adam Caruso and Peter St John, in partnership, as a Royal Academician in the category of Architecture.

Royale Belge Building, Brussels, BELGIUM

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JAN T. KIELSTEIN

Successor to the founders and Project Manager at the European Association of Friends of Henry van de Velde e.V.

Prof. Dr. Jan Kielstein was born in 1969 in Zwickau. He studied medicine from 1988 to 1995 at Otto-von-Guericke University in Magdeburg, the Pritzker School of Medicine at the University of Chicago, and Tufts University in Boston. He trained as a specialist in internal medicine from 1996 to 2004, and further specialized in nephrology in 2006.

Between 2006 and 2008, he completed a postdoctoral research fellowship at Stanford University in the USA. He served as an Assistant Professor in the Department of Nephrology and Hypertension from 2008 to 2011, and then as an Associate Professor, heading the Critical Care Nephrology Division at the Medical School in Hannover from 2011 to 2015.

Since 2015, Prof. Dr. Kielstein has been the Director of the Medical Clinic for Hypertension and Nephrology at City Hospital Braunschweig.

He is the author of 297 scientific publications.

Besides his medical career, he is the project manager at the European Association of Friends of Henry van de Velde e. V., founded in 1999 by Rita and Volker Kielstein to make the artistic work of Henry van de Velde accessible and known to a wider circle of people in Europe.

Schulenburg Mansion, Gera, GERMANY

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MAREK GOŁOSZ

Director of Zabytkowa Kopalnia Ignacy

Marek Gołosz is the Director of the Ignacy Historic Mine in Rybnik.

Throughout his career, he has focused on marketing and promotion of industrial heritage.

He began his career with the Regional Government of the Silesian Voivodeship, where he managed the Route of Industrial Monuments, a network that fosters cooperation among industrial heritage sites.

Currently, he serves as the Director of the Ignacy Historic Mine, a cultural institution situated in the former Hoym coal mine, one of the oldest mines in Upper Silesia. This institution is now supported by the City of Rybnik in Poland.

Ignacy Historic Mine, Rybnik, POLAND

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CAROLINE FERNOLEND
President of Mihai Eminescu Trust

Caroline Fernolend represents the Mihai Eminescu Trust, a Romanian NGO focused on revitalising local communities through cultural and natural heritage, using a participatory and sustainable development approach.

The Trust's practical experience and tested methodologies have been featured within the Faro Convention Network.

With a background in finance and education, Caroline served as a member of the Local Council in the commune of Bunesti starting in 1992 and later held a mandate in the Brasov County Council, where she served as chairwoman of the urbanism and heritage committee, among other roles.

Saxon Church in Alma Vii, ROMANIA

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DOROTTYA MAKAY
Director of IROD M LTD



ÁDÁM MAKSAY
Director of M&M DESIGN LTD

Dorottya Makay has been a structural engineer since 1994, specializing in the structural conservation of built heritage. She received a national certificate in 2006 and presented her PhD thesis in 2013, titled "The Baroque Structural Concept - Contributions to the Research on Historic Roof Structures of Baroque Character". In 2003, she founded Irod M Ltd, a design company, and in 2014, ConsolideM Ltd.

Through these companies, she has been involved in the study and design of 380 buildings, including 244 listed historic buildings in Transylvania.

Since 2018, Ms. Makay has also been involved in MSc and postgraduate training in built heritage conservation.

Ádám Maksay is a structural engineer and the General Director at M&M Design LTD, specializing in the conservation of historic buildings.

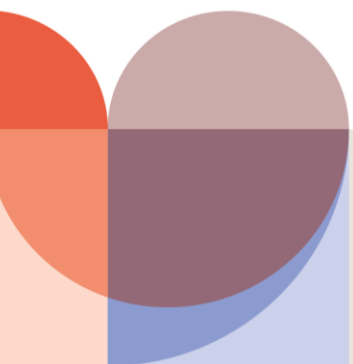
He holds certification from the Ministry of Culture and has managed projects at the Kelemen Lajos Built Heritage Conservation Society since 2003. He also teaches postgraduate courses in architectural surveying.

Maksay's international work includes implementing advanced 3D documentation and photographic techniques, as well as developing architectural and engineering solutions for various historic sites, including religious institutions and educational facilities. His expertise in technical photography supports his contributions to global heritage conservation efforts.

St. Michael's Church, Cluj-Napoca, ROMANIA

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PABLO CARBONELL ALONSO Chief Architect at Ecoprojecta

Pablo Carbonell, born in Valencia in 1975, is an architect based in Murcia, Spain. He graduated from the Escuela Técnica Superior de Arquitectura de Madrid (ETSAM) in 2002, which included a year of study at the Illinois Institute of Technology (IIT) in Chicago on a scholarship.

Passionate about sustainability, Carbonell founded Ecoprojecta in 2006, a firm specialising in sustainable construction and environmental recovery. His work in both architecture and heritage preservation has earned him numerous awards, including the Alfonso X Cultural Prize in 2023.

Snow Wells, Sierra Espuña, SPAIN

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LIZ WARING
Property Curator at Hardwick Hall,
National Trust

Liz Waring is the Property Curator at Hardwick Hall where she looks after the Elizabethan house and collections with a curatorial overview of the property and parkland.

Previously, she served as Curator of Visual Art at Sheffield Museums, then she worked at the Centre for Whistler Studies Glasgow and at a private print collection in Oxfordshire. In addition, she volunteered at the Hunterian Art Gallery, in Glasgow.

Liz is an Associate of the Museums Association and holds an undergraduate degree in History of Art, an MA in Museum Studies, and is currently pursuing a part-time PhD in History of Art at the University of York.

Gideon Tapestries, Hardwick Hall, UNITED KINGDOM

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TIM GREENSMITH
Associate at Feilden Clegg Bradley
Studios

Tim Greensmith is a champion for heritage-led regeneration and a creative reuse specialist.

His design work, on projects including Shrewsbury Flaxmill Maltings and Middleport Potteries, is characterized by a strong understanding of place, a holistic environmental approach and a strong engagement with stakeholders and wider communities.

He lectures at several UK universities and mentors students and international architects in Jordan and Myanmar through links with Turquoise Mountain charity.

His practical and creative skills have enabled him to lead award-winning projects, using the past as a springboard to a better future.

Shrewsbury Flaxmill Maltings, Shrewsbury, UNITED KINGDOM

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PATRICK DUERDEN
Practice Director at
Donald Insall Associates

Patrick Duerden is a conservation architect and the practice director at Donald Insall Associates.

With over two decades of experience, he has led projects involving historic buildings and sites for a range of clients, including public bodies, cultural institutions, and community groups. His research focuses on how buildings convey significance, reflect political and societal changes, and how architectural conservation interprets historical meaning for contemporary audiences.

He has previously lectured at Manchester University, Technische Universität Berlin, Hochschule RheinMain, and the British School at Rome.

Westminster Hall, London, UNITED KINGDOM

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RESEARCH



ANTOINE DOUCET
Professor at
La Rochelle Université

Antoine Doucet has been a Professor of Computer Science at the Laboratoire Informatique, Image et Interaction (L3i) of La Rochelle Université since 2014. Since January 2021, he has also served as Vice-Rector for the European University alliance EU-CONEXUS.

He leads the research group focused on document analysis, digital content, and image processing. His main research interests include natural language processing and artificial intelligence.

His work primarily involves developing methods applicable to various types of documents, whether written in any language, including news articles, social media content, digitised manuscripts, or digitally born documents.

[NewsEye: A Digital Investigator for Historical Newspapers,](#)

[AUSTRIA/FINLAND/France/GERMANY](#)

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EDUCATION, TRAINING AND SKILLS



ANUSHIK GHUZANYAN
Project Coordinator at
Teryan Cultural Center

Anushik Ghuzanyan is an accomplished Project Coordinator and Professional Translator, known for her expertise in program management, social media strategies, and bilingual translations between English and Armenian.

With a proven track record of successfully leading projects, Anushik enhances team performance and operational efficiency. Her strategic planning and execution skills have notably contributed to the success of cultural initiatives, including the “TarazFest.”

Anushik is a strategic thinker committed to excellence in her professional endeavors.

Teryan Cultural Center - Empowering Armenian Refugees from Nagorno-Karabakh, Yerevan, ARMENIA

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IONAS SKLAVOUNOS
Co-founder and Project Manager of
Boulouki - Itinerant Workshop on
Traditional Building Techniques

Ionas Sklavounos is an architect and co-founder of the crafts collective “Boulouki”.

He is currently pursuing his PhD as a Marie Curie fellow at the University of Antwerp.

He graduated from the University of Patras and the National Technical University of Athens, where he also worked as a teaching assistant in courses in Architectural Design and Analysis of Historical Settlements and Ensembles. Ionas has also been a visiting researcher at the Austrian Architecture Museum in Vienna.

He is actively involved in the organization of academic gatherings, exhibitions and hands-on workshops with Boulouki.

Boulouki - Travelling Workshop on Traditional Building, GREECE

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ANNA MEENAN
**Traditional Farm Buildings Grant
Scheme Project Manager at the Heritage
Council**

Anna joined The Heritage Council in 2008 as their Traditional Farm Buildings Grant Scheme Project Manager.

Prior to this she worked as an Architectural Conservation Officer in local authorities. She also worked as Project Manager of the Mourne Homesteads Scheme in Co. Down and as an Architectural Recorder with Dublin Civic Trust.

Anna is a graduate of Art and Architectural History at Trinity College Dublin and holds qualifications in Architectural Inventory & Recording and Applied Building Repair and Conservation.

She is a long-standing member of ICOMOS Ireland.

Traditional Farm Buildings Scheme, IRELAND

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ŁUCJA CIEŚLAR
Vice-President of the
Serfenta Association

Łucja Cieślak is the Vice President of the Serfenta Association and is also an entrepreneur, manager, craft instructor, and specialist in social media and sales. She is passionate about bridging the gap between people's needs, intangible cultural heritage, and the modern market.

Łucja is dedicated to passing on the knowledge and skills of Polish craft masters to new generations, blending traditional techniques with modern ideas and perspectives on craft at Serfenta.

Transmission is key in her way of working with intangible cultural heritage, and it involves using modern tools to connect with today's world.

Serfenta Crafts Revitalisation Model, Cieszyn, POLAND

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ANGEL MARÍA MARTÍN LÓPEZ
Director of Centro de Interpretación de
la Carpintería Mudejar de Avila
(C.I.C.M.A)

Angel María Martín López, born in Ávila, Spain, completed his studies as a “Superior Technician in Plastic Arts and Design” in 2000. Shortly after, he began learning traditional carpentry, focusing on White Carpentry through the works of Enrique Nuere Matauco and Prieto Vives, which explore medieval treatises by Diego López de Arenas and Fray Andrés de San Miguel.

He deepened his expertise in the trade through the restoration of trusses and the construction of new roofs, making it his primary professional activity.

In 2015, he founded and began directing the Centro de Interpretación de la Carpintería Mudéjar de Ávila (CICMA), focusing on the training and promotion of traditional carpentry techniques.

His passion for sharing Spanish carpentry methods led him to establish a school offering regular courses. These courses involve constructing replicas of significant roof trusses from the province, addressing various aspects of the White Carpentry trade.

White Carpentry School, Narros del Castillo, SPAIN

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CITIZENS' ENGAGEMENT AND AWARENESS-RAISING



TINA DE GENDT
Historian in Residence at
The Square Kilometre

Tina De Gendt is a public historian, writer, and speaker specializing in migration history and participatory heritage in super-diverse contexts.

Since 2010, she has worked as a freelance historian on various community-based history projects. She has published several books in Dutch on migration history and methodology.

Through public space exploration and oral history, Tina has developed a framework for participatory heritage work known as "negotiating the past".

The Square Kilometre, Ghent, BELGIUM

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SANDRO ĐUKIĆ
Freelance Artist and Collaborator of
SNC

Multimedia artist Sandro Đukić, born in Zagreb, graduated from the Academy of Visual Arts and completed his Master's degree at Kunstakademie Düsseldorf.

He has exhibited widely in Croatia and internationally, with a visual language characterized by the use of archival materials and reinterpretations of artistic heritage through new media art.

Sandro has participated in numerous domestic and international symposiums as a lecturer. His work is featured in both public and private collections. He is a member of the Croatian Freelance Artists Association and serves on the Board of the Nan Hoover Foundation.

The Silence that Tore Down the Monument, Kamenska, CROATIA

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MIKKO HÄRÖ

Chairperson of the National Advisory Board of the Community Halls

Mikko Härö has had a distinguished career as a heritage professional, serving in various roles from the 1980s until his retirement in 2022.

He held the position of Director of the Cultural Environment Services at the Finnish Heritage Agency.

He is considered one of the key figures in national heritage policies from the 1990s through the 2010s.

At the European level, he served as a member of the Council of Europe's steering committee, including a term as chair, until 2011.

Preserving the Community Halls for Local Civil Society Activities, FINLAND

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GUILLAUME D'ANDLAU

Honorary President of Association des Châteaux Forts d'Alsace

Guillaume d'Andlau began his career in heritage preservation in 2000 by founding the Association des Amis du Château d'Andlau, dedicated to one of Alsace's many ruined fortified castles.

Building on this experience, he later established the Association des Châteaux Forts d'Alsace, where he served as president until 2023. In 2011, he also founded the Passions Alsace Foundation, which supports small local associations across various fields.

He now holds the position of Honorary Chairman for all three organisations.

Fortified Castles of Alsace Association, FRANCE

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MARINE MIZANDARI
Co-Chair of the National Trust of
Georgia

Dr. Marine Mizandari has been co-chairing the National Trust of Georgia since 2017. With 30 years of professional experience, her career spans scientific research in cultural heritage and the implementation of projects across Georgia and Europe.

Her extensive background includes high-level management roles, such as ministerial management and policy development. She has advised the Georgian government on strategic documents and served as the first Deputy Minister of Culture and Monument Protection of Georgia from 2012 to 2014.

Citizens' Rehabilitation of the Tsiskarauli Tower, Akheli, GEORGIA

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MARINA VALENSISE
Managing Director,
Acting Superintendent
at INDA Foundation

Marina Valensise, a distinguished journalist and writer, has been leading INDA (Istituto Nazionale del Dramma Antico) since 2020.

Her extensive career includes a notable tenure as the Director of the Italian Cultural Institute in Paris from 2012 to 2016.

In addition to her leadership roles, Marina Valensise is a prolific author. Her recent works include *La cultura è come la marmellata: Promote Heritage with Business* (Marsilio 2016), and *La Temeraria: Luciana Frassati Gawronska, un Romanzo del Novecento* (Marsilio 2019). Her most recent book is *Sul Baratro: Città, Artisti, Scrittori d'Europa alla Vigilia della Seconda Guerra Mondiale* (Neri Pozza 2022).

International Festival of Classical Theatre for Youth, Syracuse, ITALY

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KARIN ZWINKELS
Chair of SHBO Board



MASJA BROUWER
Member of SHBO Board and
Communication Coordinator

Karin Zwinkels has a background in teaching in (special) primary education, and she has also been active in politics as a city council member and alderman.

When Petra Brekelmans, the Foundation founder, approached her about linking Westland to Ockenburgh, Karin was immediately enthusiastic. Over the years, they have achieved several milestones together, including setting up the Greenhouse, reaching out to companies, and engaging volunteers. As Chair of the Foundation, Karin works with the board, volunteers, the catering partner, and learning organizations like Villa Bijzonder and Groenperspectief Weverling to make Villa Ockenburgh a welcoming place for learning, working, and enjoyment. Karin is known for her networking skills, initiative, and strong political insight.

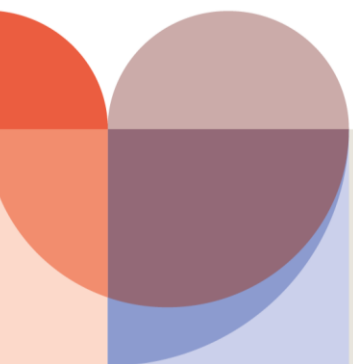
Masja has lived in The Hague since 2002. As a young adult, she loved visiting the beautiful green surroundings and enjoying the atmosphere at the converted Villa Ockenburgh.

For Masja, the Foundation for the Conservation of the Historical Estate Ockenburgh is a treasured place she believes everyone should know about. The community spirit and the volunteers who work together for the estate's upkeep strengthens Masja's dedication to being involved. Since April 2022, she has served as the communications coordinator and works with a small team of volunteers. She joined the board in September 2022. Thanks to her background and expertise in Marketing & Communications, Masja actively promotes this amazing place through various channels.

[Foundation for the Conservation of the Historical Estate Ockenburgh, The Hague, THE NETHERLANDS](#)

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HERITAGE CHAMPIONS



VEDRAN KOSOVIĆ President of the Society of Friends of Dubrovnik Antiquities

Vedran Kosović was born on June 21, 1986, He is married and father of two children.

He graduated in Civil Engineering from the University of Zagreb in 2009.

Currently, he is an expert in professional supervision and project management at the Institut IGH.

In addition to his role at the Institut, Vedran has been actively involved with the Society of Friends of Dubrovnik Antiquities since 2010, becoming president in 2022.

Apart from his professional life, Vedran enjoys sailing and has a profound interest in cultural heritage.

Society of Friends of Dubrovnik Antiquities, CROATIA

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OLA H. FJELDHEIM
General Secretary of
Fortidsminneforeningen /
National Trust of Norway

Ola Harald Fjeldheim is the General Secretary of the National Trust of Norway.

Under his guidance, the Trust has expanded its outreach efforts, fostering partnerships with government agencies, private donors and local communities to ensure the long-term preservation of Norway's cultural heritage.

With a background in environmental studies and a deep appreciation for Norway's rich cultural heritage, Fjeldheim is committed to promoting sustainable practices and raising awareness about the importance of conservation.

Else "Sprossa" Rønnevig, Lillesand, NORWAY

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PIOTR GERBER

Chairman of The Foundation for the Protection of Silesian Industrial Heritage

Piotr Gerber, PhD Eng. Architect is a professor at the Faculty of Architecture at the Wrocław University of Technology.

He is the author of more than eighty academic publications both in Poland and abroad and co-author of two encyclopedias on industrial architecture and the history of technology.

Piotr Gerber is an architect and lecturer with expertise in industrial architectural heritage and technical heritage. He is involved in rescuing industrial heritage in Poland and historical hospital renovation projects. He is the author of several designs for the renewal of heritage hospitals and industrial heritage and was involved as an expert in projects to place objects on the UNESCO list, including the historic Gdańsk Shipyard.

He has been a member of the Monument Protection Council affiliated with the Ministry of Culture.

He is a member and managing member of several international organisations related to the conservation of cultural heritage, such as TICCIH, president of the Polish TICCIH Committee, member of the Industrial and Engineering Heritage Committee of Europa Nostra, member of the board of The German Society for History of Hospitals, Association for Industrial Archaeology.

Piotr Gerber is the Founder of the Foundation for the Protection of Silesia Industrial Heritage (2007).

Piotr Gerber PhD, Wrocław, POLAND

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MARCUS BINNEY
Executive President of
SAVE Britain's Heritage

Marcus Binney is one of Europe's leading advocates for cultural heritage. For 50 years, he has been a passionate defender of historic buildings across the UK and Europe, often saving structures threatened with imminent demolition or collapse.

As an architectural historian, author, and journalist, Binney co-curated the influential exhibition *Destruction of the Country House* at the V&A Museum in London in 1974. This exhibition hailed as "one of the most significant ever staged by a UK museum," sparked widespread public and critical debate.

In response to the exhibition's impact, Binney founded SAVE Britain's Heritage in 1975 and later established SAVE Europe's Heritage.

Marcus Binney CBE, OBE Hon FRIBA FSA, UNITED KINGDOM

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CLOSING REMARKS



JUDITH VIDECOQ

Head of Unit of Creative Europe,
Directorate General of Education, Youth,
Sports, and Culture of the European
Commission

Judith Videcoq is serving as the Head of Creative Europe Unit of the European Commission in charge of the cultural strand of the programme. Previously the Deputy Head of Unit in finance at the Directorate General for Education and Culture, she also served as internal auditor at the Commission that she joined in 2003 and at UNICEF in New York. She studied business and administration as well as European geopolitics and started her career in the private sector working in several European consulting firms.



SNEŠKA QUAEDVLIEG-MIHAILOVIĆ

Secretary General of Europa Nostra

Sneška Quaedvlieg-Mihailović has dedicated her life to championing Europe's shared values and cultural heritage.

She has worked for Europa Nostra for over 30 years and was appointed as the organisation's Secretary General in 2000. She regularly interacts and works closely with all EU institutions, the Council of Europe, UNESCO and numerous public and private bodies committed to cultural heritage.

She is also committed to climate action, being the regional co-Chair of the Climate Heritage Network. She holds a graduate degree in International Law (Belgrade) and a postgraduate degree in European Law and Politics (Nancy).



ABOUT

EUROPA NOSTRA

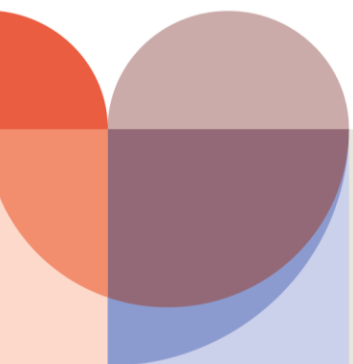
[Europa Nostra](#) is the European voice of civil society committed to safeguarding and promoting cultural and natural heritage. It is a pan-European federation of heritage NGOs, supported by a wide network of public bodies, private companies and individuals, covering over 40 countries. It is the largest and the most representative heritage network in Europe, maintaining close relations with the European Union, the Council of Europe, UNESCO and other international bodies. Founded in 1963, Europa Nostra celebrated its 60th anniversary last year.

Europa Nostra campaigns to save Europe's endangered monuments, sites and landscapes, in particular through the [7 Most Endangered Programme](#), run in partnership with the European Investment Bank Institute. It celebrates and disseminates excellence through the [European Heritage Awards / Europa Nostra Awards](#). Europa Nostra actively contributes to the definition and implementation of European strategies and policies related to heritage, through a participatory dialogue with European Institutions and the coordination of the [European Heritage Alliance](#).

Europa Nostra has led the European consortium selected by the European Commission to run the [European Heritage Hub](#) pilot project (2023-2025). It is also an official partner of the [New European Bauhaus](#) initiative developed by the European Commission, and is a leading European member and supporter of the [Climate Heritage Network](#).

CREATIVE EUROPE

[Creative Europe](#) is the European Commission's flagship programme to support the cultural and audiovisual sectors, enabling them to increase their contribution to Europe's society, economy and living environment. With a budget of €2.4 billion for 2021-2027, it supports organisations in the fields of heritage, performing arts, fine arts, interdisciplinary arts, publishing, film, TV, music, and video games as well as tens of thousands of artists, cultural and audiovisual professionals.





EUROPEAN HERITAGE EXCELLENCE DAY 2024 BOOKLET

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This digital booklet was produced with the support of the Creative Europe Programme of the European Union. It reflects the views of many authors and neither the European Commission nor Europa Nostra can be held responsible for any use which may be made of the information contained therein.

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BUCHAREST, 6-8 OCTOBER

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MINISTRY OF CULTURE



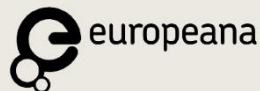
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